

## Angela Jones's 'Swim Wild' Mission Statement: Respect and Protect Nature.



### **'Swim Wild' Business Ethics:**

My swim events & adventures always consider any impact on wildlife and the environment and prioritise the protection of both.

Groups are kept small, enjoyable and non-competitive, keeping noise and pollution to an absolute minimum.

I share my immense knowledge and awareness of respecting and protecting their surroundings with all groups and individuals as a priority.

My business, Swim Wild, supports many Charities annually with proceeds from event and sales. Chemical and perfumed products can harm the fragile eco system. I respectfully ask that swimmers please refrain from wearing them whilst in the water. Also please make sure wetsuits are clean and fully dried to avoid any cross contamination of the water.

Every moment spent in nature is a gift, not our right. We can continue to share and learn from nature but we must also respect and protect it whilst doing so.

Angela